

## Air Canada Rouge to offer year-round service to St Vincent

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**KINGSTOWN, SAINT VINCENT:** St Vincent and the Grenadines Tourism Authority (SVGTA) has welcomed Air Canada's decision to increase service and offer year-round Air Canada Rouge non-stop flights from Toronto's Pearson International Airport to the Argyle International Airport.

Weekly Thursday flights resume on October 25, 2018, and will continue on a year-round basis. A second weekly flight will be operating on Sundays during the peak winter travel season, between December 16, 2018, and April 28, 2019.

"Air Canada is pleased to offer increased frequency and year-round service to St Vincent and the Grenadines beginning this winter. Our decision is based on the strong performance of this route when we launched it last year and we are proud to be the first North American carrier to serve the islands," said Mark Galardo, Vice-President, network planning, Air Canada.

This is the second year the airline has offered non-stop flights since the opening of the Argyle International Airport on February 2017, and the first-time offering year-round to Canadian travellers.

"We are very excited to have such a recognized partner in Air Canada Rouge for the year-round non-stop flights," said Glen Beache, CEO of SVGTA. "In opening Argyle International Airport last year, and now offering year-round flights out of Toronto for the first time, we

look forward to welcoming even more Canadians travellers to St Vincent and The Grenadines.”

The SVGTA will host a series of road shows later this month in Canada, to offer more information on the flights as well as destination activities and accommodations. The Road Shows in Canada will be the third leg of “DiscoverSVG” Road Shows being undertaken in the destination’s main tourism source markets.

Currently a delegation from the SVGTA headed by Beache is currently in the United Kingdom for the Road Shows in that market.

The DiscoverSVG Road Shows will continue from September 24 to September 28 in Canada, where events will be held in Niagara-on-the-Lake, Oakville, Kingston, Ottawa and Montreal. The USA leg of the Road Show will run from October 1 to October 4, with events in New York, Philadelphia, Connecticut and Boston. The SVGTA will also extend the Road Shows to the Caribbean market during the month of November, which is also celebrated across the region as Caribbean Tourism Month.

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